

A grey rectangular box containing the text "H3TO14 - S28Q14 WHICH CIG MOST DIFF TO GIVE UP-W3" in white. The text is split across two lines: "H3TO14 - S28Q14 WHICH CIG MOST DIFF TO GIVE UP-" on the top line and "W3" on the bottom line.

Type	Code
Measurement Unit	numeric
H3TO14	14. Which cigarette would you hate most to give up?
1	the first in the morning
2	all others